



Be a Part of Something Big in 2024! Sponsorships for Clayton Special Events

Clayton's 60th Anniversary Celebration, March to October

- The Birthday Celebration Kicks Off with a Commemorative Proclamation and Celebration at **Endeavor Hall**, in March, surrounded by Clayton's former Mayors and other local public officials. Refreshments will be served.
- The **Clayton Historical Museum** displays memorabilia about the 1964 incorporation and other historical information about life in Clayton since the 1850's.
- The **Clayton Community Library** will have a display about what life was like in Clayton in the 1960's along with books about Clayton's history. There will also be activities for children in July, check the library's calendar for more details.
- In conjunction with the City's **4th of July Parade**, we will celebrate our City's 60th Anniversary of Incorporation, with 60's themed floats and costumes.

Clayton's Annual 4th of July Parade, July 4, 2024

- Come out and celebrate our nation's 248th birthday as we start the day off right with Pancake Breakfast by C.V. Sunrise Rotary at Endeavor Hall
- At 10 am our Annual Parade begins with a Kids Parade, followed by a series of floats, marching bands, civic organizations, local officials and music.
- Kiddie Parade is come one and come all; floats and other marchers need to complete an application on the City's website.

Concerts in the Grove, May 25th to August 31st

- Every other Saturday from May to August, Clayton experiences a one of kind concert event in its downtown at The Grove, with thousands of attendees, excellent music and an unparalleled atmosphere of our unique small town feel with lots of community spirit!
- Showtime begins at 6:00 p.m. until 8:30 p.m. Free and fun for the entire family! See City website for full schedule and list of entertainment.

Clayton's Classic Car Show: Every other Wednesday night June & July

- This tradition continues, every other Wednesday night from June 12th to July 24th from 6 to 8 p.m. in the parking lot adjacent to the Clayton Historical Museum.
- The show includes all of your favorites from the 1920's to the present day and music provided by DJ Don Vogel and radio spots available from radio station XXXX. Free and fun for the entire family!

Title Sponsorship for 2024: \$15,000

- Exclusive Street Light Banners with your logo on display throughout the downtown
- Recognition as Title sponsor on all marketing materials, posters, event flyers and a series of individual social media posts for each event
- Recognition as Title sponsor in all press materials and media alerts
- As Title sponsor, you will have an opportunity to speak at each event and have representatives from your company present at each event (tabling, handing out materials, etc.)
- Recognition as Title Sponsor on the City website with a link to your website
- Thank You for your Title Sponsorship at each event

Premiere Sponsorship for 2024: \$10,000

- Prominent display of your logo on all event banners
- Recognition as Premiere Sponsor on all marketing materials, posters, event flyers and social media posts
- Recognition as Premiere Sponsor in all press materials and media alerts
- Recognition as Premiere Sponsor on the City website with a link to your website
- Thank you for your support at each event

Supporting Sponsorship for 2024: \$5,000

- Logo presence as Supporting Sponsor on all event banners
- Logo listing on marketing materials, posters, event flyers and social media posts and thank you for your sponsorship in all press materials and media alerts
- Logo listing on City website with a link to your website and thank you for your support at each event

Friend of Clayton Sponsorship for 2024: \$2,500

- Mention included as Friend of Clayton on event banners, marketing materials, posters, event flyers and social media posts and thank you for your support in all press materials and media alerts

***Individual event sponsorships are available from \$500-\$5,000 per event. Please contact Kim Trupiano at 925.673.7324 for more information.**

Deadline to participate in all events is March 31, 2024.